Numair Mecci

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EDUCATION

University of Wisconsin Oshkosh Oshkosh, Wisconsin
Bachelor of Business Administration Expected May 2027

- Major: Marketing

WORK EXPERIENCE

Polo Ralph Lauren Oshkosh, Wisconsin
Brand Ambassador/Sales Associate September 2023 – March 2026

- Excel at folding and arranging clothes for sales floor, prioritizing a visually appealing presentation
- Arranged garments by size, color, and style, ensuring effortless browsing for customers
- On average, we served about 20 customers per shift, handling cash transactions around at least $1000 daily

INTERNSHIP EXPERIENCE

Northwestern Mutual Oshkosh, Wisconsin
Marketing Intern March 2026 – September 2026

- Created social media campaigns and content for Facebook and LinkedIn to increase engagement and brand awareness.
- Designed marketing graphics, promotional materials, and branded content using Canva and Adobe Photoshop.
- Produced short-form videos and advisor spotlight content to support recruiting and community outreach.
- Managed a weekly content calendar and recurring social media campaigns.
- Collaborated with advisors to strengthen personal branding and support recruiting initiatives.

Meraki Gemstones Neenah, Wisconsin
Business Intern August 2025 - August 2025

- Assisted with inventory management, shipping logistics, and invoice preparation.
- Supported social media marketing efforts to increase brand visibility.
- Gained experience in gemstone sales, pricing, and customer service.
- Strengthened negotiation and problem-solving skills through daily business operations.

VOLUNTEER WORK

- Helped coordinate Bridge to College, an MSA program supporting local ESL high school students with college preparation, resumes, applications, FAFSA, and scholarships.
- Assisted with community Eid events through event setup, guest support, food distribution, and cleanup.
- Volunteered at local community service events, including food drives and fundraising activities.

LEADERSHIP EXPERIENCE

Muslim Student Association Oshkosh, Wisconsin
Vice President (2024–2026), President (2026–Present) October 2024 - Present

- Lead organizational planning, events, and executive board coordination.
- Coordinate campus and community partnerships and student programming.
- Manage event promotion, social media, and member engagement.

SKILLS

- Microsoft Office (Word, Excel, PowerPoint)
- Canva
- Social Media Marketing
- Content Creation
- AI Automation
- AI Website Development
- Leadership
- Communication